



SPONSORSHIP PROPOSAL



OCT 5-8, 2023

PREPARED BY
Crystal Nichols

AIRMUNC.ORG

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DEAR PROSPECTIVE SPONSORS,

On behalf of The University of Alabama, AIRMUNC IV, and its Secretariat, we would like to formally invite you to join the team behind the fourth iteration of AIRMUNC, the University of Alabama's annual collegiate Model United Nations conference. In our search for organizations that both appeal to our attendees and that align with our values, we believe your organization would be a wonderful fit.

The fourth iteration of the Alabama International Relations Model United Nations Conference (AIRMUNC IV) will be held on The University of Alabama campus from October 5, 2023 to October 8, 2023. We pride ourselves on emphasizing collaborative, competitive, and inclusive debate through all aspects of the AIRMUNC vision in order to provide delegates and staff opportunities to further their education and hone their leadership skills. Our various committees cover various historical, modern and future topics throughout the weekend. As AIRMUNC IV is the first in-person iteration of AIRMUNC, we are pleased to have extended invitations to over fifty schools and almost 500 delegates from various parts of the United States

Along with our focus on debate, expanding knowledge, and networking, we also have the incorporation of our immersive philanthropy of choice. During the conference weekend, AIRMUNC IV will be raising money for two AIRC community service outreach programs - TILE and MUNOP. TILE, the Tuscaloosa Initiative for Language Education, leads in language learning in the local Tuscaloosa community. Languages include French, Spanish, Mandarin, and other language and cultural introductions for grade school students. MUNOP, the Model UN Outreach Program is targeted towards high school students in efforts to introduce MUN debate and soft skills. MUNOP has helped students in Alabama, Tennessee, and Mississippi schools.

AIRMUNC extends a large offering of advertising opportunities to all sponsors, pursuant to the needs of each organization. The following guide outlines the tiers of our sponsorship package. If your organization has something in mind that is not outlined in this package, please contact us and we will be happy to work with you. We sincerely hope that you consider sponsorship of AIRMUNC IV and join us in bringing collegiate Model UN to the UA campus. Thank you, and Roll Tide!

Best,
Emmy K. Smith
AIRC Treasurer
treasurer.airc@gmail.com

VISION



AIRMUNC aims to provide a unique, engaging, respectful, and educational platform for staff and delegates to gain knowledge and critical experience in leadership and creativity.

IDEALS



Creativity
Leadership
Respect
Knowledge

OUR CONFERENCE

AIRMUNC's dedication to its pillars of creativity, leadership, respect, and knowledge is integral in maintaining and promoting a competitive and welcoming environment for delegates and staff. Our conference serves to unite students from across North America and helps in molding the future change makers. Our conference will be held on the gorgeous campus of The University of Alabama from Friday September 30th to Sunday October 2nd 2022. An estimated 200 delegates and staff will engage in three days of debate after months of preparation and research on a variety of topics ranging from historical to contemporary issues that include human rights, energy consumption, and climate change. Committees are staffed by members of The University of Alabama International Relations Club ranging from our experienced Secretariat, to our team of highly trained chairs and crisis directors, and finally our in-room and back room support to facilitate smooth and productive debate.

SUPPORTING AIRMUNC

AIRMUNC acknowledges placing an emphasis on collaborative efforts that addresses inclusivity of diverse people and recognizing their voices. Our Secretariat and staff adhere to providing a space that safeguards religious minorities, Black and Indigenous People of Color (BIPOC), women, and the LGBTQIA+ community. AIRMUNC seeks partnerships with organizations and charities which are aligned with our same principles and values: providing a safe and respectful environment for all those in attendance.

AIRMUNC sponsors will have the unique opportunity to engage and interact with a large number of delegates, as AIRMUNC estimates bringing together over 200 individuals from the continent's most prestigious schools. Our sponsors and partners will be able to reach some of the brightest minds of the continent, future leaders, and changemakers of the future. AIRMUNC offers many different opportunities to support and advertise your organization throughout the conference preparation and weekend. We would love to work together and establish your ideal plan with us.

PACKAGES & PRICING



MEDIA & CORRESPONDENCE PACKAGES

- \$100 Website feature
- \$150 Feature on AIRMUNC IV Instagram page
- \$350 Custom graphic on official website
- \$850 Logo feature in all emails to delegates

IN PERSON PROMOTION PACKAGES

- \$400 Promotional flier in all delegate welcome packages
- \$1000 Logo feature in opening and closing ceremonies
- \$2000 Custom promotional slideshow in opening and closing ceremonies

IN PERSON PROMOTION PACKAGES

- \$100 Logo on all delegate handbooks
- \$150 Quarter-page advertisement on all delegate handbooks
- \$200 Half-page advertisement on all delegate handbooks
- \$350 Full-page advertisement on all delegate handbooks
- \$400 Inside back cover advertisement on all delegate handbooks
- \$1000 Back cover advertisement on all delegate handbooks

TIERED SPONSORSHIP

CRIMSON SPONSOR

\$300 - \$499 Contribution

- Organization Logo will be featured on AIRMUNC website
- Organization Logo and personalized slide during opening and closing ceremonies

HOUNDSTOOTH SPONSOR

\$500 - \$999 Contribution

- Crimson Sponsor Package
- Promotional flier included in all delegate welcome packets
- Half-page advertisement in Delegate Handbook

CAPSTONE SPONSOR

\$1000 - \$1999 Contribution

- Houndstooth Sponsor Package
- Verbal Recognition during opening and closing ceremonies
- Full page advertisement in delegate handbook

ROLL TIDE PRIDE SPONSOR

\$2000+ Contribution

- Capstone Sponsor Package
- Cover page advertisement in delegate handbook



THANK YOU FOR READING OUR SPONSORSHIP PACKAGE!

I once again invite you to join AIRMUNC IV in expanding the future change makers of the world — with an emphasis on developing creative and collaborative solutions, while providing opportunities to expand staff and delegate knowledge and leadership capacity. Sponsorships and partnerships help our conference to grow and continue to make a difference in the lives of students and the world beyond.

Emmy K. Smith
Treasurer of the Alabama International Relations Club
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